The Swedish Swiss Chamber of Commerce (SSCC) with the Embassy of Sweden Legal and Tax Conference: March 17, 2010 (SIX in Zurich)

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Observations by an Outsider: "Tax War(s)" against Switzerland?

by

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State Competition

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1. Race to the Top

- the simple and short answer: "YES"..!
- harmonization not unification
- observation by EU Ambassador Dr. Michael Reiterer

2. Race to the Bottom

- pressure from abroad
- fair advantages v. unfair advantages

Switzerland and Sweden

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1. Nations on Friendly Terms

- so-called "neighbours in mind"…
- tradition of business partnerships (e.g. ABB, Nobel Biocare)
- double taxation treaties (1966 and 1985)

- renegotiation(s) of double taxation treaties
- no "Tax War" whatsoever…

Switzerland and the USA

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1. Nations on Semi-Friendly Terms

- ➢ some may call it *"bullying"…*
- the Swiss FINMA "opened the floodgates" in 2009
- ➢ it is not the "end" but the "end of the beginning"…!

- the financial crisis of 2008/09 has nothing to do with "tax havens"
- treatment of Switzerland was and is not always fair...

Switzerland and the OECD

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1. OECD and its Model Tax Convention

- Switzerland made reservations...
- > ... and on *March 13, 2009*, everything changed..!
- traditional "Swiss finishes": (i) tax fraud and (ii) tax evasion

- "black listing" (or: "grey listing") = "blackmailing"
- threats by OECD were inacceptable but result is ok...



Switzerland and the European Union

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1. <u>Close Ties</u>

- Switzerland as *"passiv member"* of the EU...
- adjusting Swiss laws by formal or by informal means
- so-called automatic information exchange (in tax matters)

- > no "Tax War(s)" likely another quote by EU Ambassador Reiterer
- recommendation: "Just say No"...!



Other "War Zones"

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1. <u>Recent (unlucky) Developments</u>

- examples: France and Germany
- some states seem willing to buy stolen banking data...
- possible reactions by Switzerland?

- potential of "guerrilla warfare"
- temporary freezing of negotiations on double taxation treaties..!

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1. Trust is the Foundation

- ooooold tradition in Switzerland: tax evasion is not tax fraud...
- Swiss Government: no change needed, necessary or planned!
- obsolete distinction? "No", "Yes", "Maybe", "Who know's"

- political credo: "Who cares what I said yesterday"?
- > *no "Civil War"* to be expected...



Final Observations

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- The "Swiss bashing" from abroad is not as bad as we are tempted to think – yes, we are still liked very much..!
- There are no "Tax (or other) Wars" against Switzerland; but we should carefully observe the developments and try to intervene (e.g. regarding the OECD and tax crimes/money laundering).
- In any case, Switzerland and some Swiss need more selfconfidence – and show it, too...
- Request and proposals from abroad: to be accepted (e.g. the OECD-standard) or to be rejected (e.g. the EU automatic information exchange in tax matters)!

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Bye... and Thanks for your Attention..!

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